



PAUL L. WARD & SON, Plantsmen  
Hillsdale, Michigan  
1957 Spring Offerings

Gardens at  
298 Hillsdale Street

Phone  
Hemlock-7-2818

Michigan customers must include the 3% Sales Tax as required by Michigan law.

First, we wish to thank one and all of our many customers for past and present good orders through the years.

PLEASE NOTE CAREFULLY. We do have a very heavy local trade and it is necessary to have your order well in advance so that your plants may be set aside and not sold locally. Also we need the early orders so that we may grow enough of the various items to take care of both mail and local trade. Approximate delivery dates will be given for items listed.

All orders for potted annuals should be in our hands not a day later than March 15th, and preferably much earlier. Many of the items must be started in January or early February and we need to know the approximate quantity of each item we should grow.

POTTED ANNUALS--Annuals grown in 2 $\frac{1}{4}$ -inch pots, saving you several weeks in getting plants in bloom and doing away with the unavoidable shock in transplanting from flats, and re-establishment in your gardens.

TRANSPLANTS. This means plants from flats or that have been transplanted into coldframes. We ship with a reasonable amount of soil around the roots so that recovery will be hastened.

MINIMUM ORDERS. Any order of less than \$3.00 is packed at a loss to us, as delivery charges are proportionately much higher on small orders and it takes just about the same packing time for a one-dollar order as one of \$3.00. So please help us out with at least an order in amount of \$3.00, or more.

All prices include delivery charges. When size of order warrants it, plants will go by prepaid express--the safer way.

--- Strong Transplanted Items ---

ASTERS: Only the newest and best kinds. Any color or mixed in either the regular petalled type, or shaggy petals, or the bouquet type "Powder Puffs." No yellow asters. Prices, separate colors or mixed, 75¢ a dozen, not less than six or a color. 3 dozen for \$2.10; 50 for \$2.60, 100 for \$4.75. Delivery May 15th to July 1st.

ANTIIRRHINUMS (Snapdragons): We have the real giants in a complete color range. Here they are: Orchid, White, Yellow, Rose, Pink, Crimson, Bronze and mixed. Any of these at 80¢ a dozen, 3 dozen for \$2.30. At least six of a color when ordered separately. Delivery May 15th to July 1st.

MARIGOLDS: Giant African doubles in orange, lemon or mixed. In the dwarf or border marigolds, pure orange "Sunkist;" pure yellow "Lemondrop;" Maroon and gold "Spry." Color Riot, a grand mixture of all known dwarf marigold colors. 75¢ a dozen, 50 for \$2.50. Early June to July delivery.

**SALVIA:** Brilliant red, showy summer flower which blooms until frozen down. St. John's Fire, early, 12-15 inches; Bonfire, midseason, about 2 feet; Splendens, tall, late, but most showy for fall blooming. All do best in partial shade. 85¢ a dozen, 3 dozen \$2.50. June to July delivery.

**VERBENAS**--Brilliant colors in this grand bedding plant. Your choice of scarlet, royal purple, mid-blue, white, pink, salmon or "Ideal" mixed. Strong frame grown plants 90¢ a dozen. June to mid-July delivery.

**UNWIN DAHLIAS:** For earliest, all-summer bloom of this beautiful dwarf dahlia, get the potted ones, described later. However, we will have them from flats for early June delivery at \$1.00 a dozen, 3 dozen \$2.75. These will bloom through August and September.

#### POT GROWN PLANTS

These are from 2 $\frac{1}{4}$  inch pots and weather tempered in coldframes before shipment. Save weeks and less danger of loss by getting potted stock.

**AGERATUMS**--New "Blue Mink" a dwarf, branching, large flowered type that stands hot weather conditions far better than most Ageratums. Probably the best all-purpose sort available and it was new last year. Four for \$1.00, 9 for \$2.00. Early June delivery.

**ANTIIRRHINUMS (Snapdragons)**--All the colors of the giant flowering as described under transplants. And we are offering this spring a new, highly rated mixture known as Mardi Gras, extremely vigorous and uniform habit, with large flowers in a complete color range. This mixture in potted stock only. \$2.50 per dozen prepaid; 25 or more at 16¢ each. June delivery.

**ASTERS:** The following sorts only in potted asters:

**Powderpuffs**--two-foot plants literally covered with beautiful quilled flowers on long-stemmed clusters. Entire plant can be cut at once.

**Super Giant California Asters**--wilt resistant, true giant ostrich feather flowers. Colors Azure, White, Purple, Crimson, Pink, Peach. Ball White, Ball Shell, Ball Azure, Rose Ball, Ball Purple. These are the full double regular petal type and finest in their class.

Any of the above, not less than three of a color, \$2.60 a dozen, 3 dozen for \$7.25.

Grand Mixture of some twenty types and colors at \$2.35 a dozen, 3 dozen \$6.25; 100 for \$14.50. Late May and June delivery.

**CLEOME (Spider Plant)** Beautiful plant for full sun. Blooms early and to frost. Grows to three feet high and two wide. Large heads with new bloom each sunny morning. Distinctly different and grand to look at. Either white or pink flowering. June delivery. 22¢ each, Dz. \$2.50.

**GLOBE PHLOX**--A fine item from Japan. Brilliant display of all phlox colors. Makes a compact, rounded little plant for borders or boxes. Covers itself with bloom all summer. Needs full sun and plenty of water. Also the new variety "Twinkles," with star shaped flowers. Height 6-8 inches. \$2.25 a dozen from pots. Many in bud and bloom when you get them. 25 for \$4.25. Early June delivery.



DWARF MARIGOLDS--For dwarf borders (after danger of frost is past) use "Giant Spry," maroon and gold; "Lemondrop," best pure yellow; "Sunkist," a rich, deep orange; or our grand mixture of every conceivable color. About the most showy border you can grow for the summer months. Any of these at 20¢ each, \$2.25 a dozen prepaid. June delivery.

PETUNIAS--Petunias offered in potted stock only. Transplants are not a good item for mailing. Full, all double from 2½ inch pots, in Salmon, Pink, White, Rose, and Pink and White variegated, or mixture of all colors in the double petunias at 35¢ each or three for \$1.00. June to July delivery.

Special Single Varieties:

"Ballerina"--Large, single ruffled, salmon.  
"Prima Donna"--Large ruffled, brilliant rose.  
"Exquisite"--Large white, heavily marked with pink, new.  
"Red Satin"--Newest and finest of the bright reds.  
"Celestial Queen"--best rose-pink bedding petunia.  
"Elk's Pride"--giant single purple. Best in this color.  
"La Paloma"--Gorgeous large, ruffled white. A winner.  
"Glitters"--New featured bedding petunia, white and red markings.  
"Fire Dance"--Early, large ruffled bloom. Red with gold throat.  
"Paramounts"--mixed colors only. Giant single ruffled.  
Any of the above singles at 22¢ each.  
Splendid mixture of bedding petunias, 20¢ each.

UNWIN DAHLIAS--Semi-double to full double dwarf dahlias. Wide range of colors and very profuse blooming. Blooms early and you have cut flower material all summer. You can't help but be glad you grew them. 26¢ each, 6 for \$1.50. June delivery.

--- DELPHINIUMS ---

Pot grown plants from January sown seed. Will bloom late this summer. Ready through June and July: four for \$1.00, 12 for \$2.50. These are the double Pacific hybrids so famous everywhere.

"Guinevere" - lavender pink	"Blue Bird" - rich, bright blue
"King Arthur" - deep violet	"Sir Galahad" - pure white
"Astolat" - blush pink through raspberry rose	
"Summer Skies" - light blue	Mixed - above and other shades.

ZINNIAS: Along with petunias, probably the most grown of any annual for cut flowers and display. We are offering Burpee's finest giant flowering in the following colors: Cream, Gold, Art Shades, Orange red ("Blaze"), white, Yellow, Azalea Pink, Scarlet, Purple Prince and the very largest and finest mixture available.

Lilliputs or Baby Zinnias

We are offering these in purple, pink, canary, golden, scarlet, white or mixed. A small, fully double type.

All pot grown zinnias, not less than three of a kind or color--\$2.25 a dozen prepaid. No zinnia deliveries before June 10th.

Mail all orders to

Paul L. Ward & Son, Plantsmen  
Hillsdale, Michigan

